



STRATEGIC PLAN

2023-2027



"A VISIT WILL GET YOU THINKING"

39 Copeland Street, Burk's Falls, Ontario P0A 1C0

BURK'S FALLS ARMOUR & RYERSON UNION PUBLIC LIBRARY

Our Vision

ACCESS TO KNOWLEDGE FOR ALL

Our Mission

The Burk's Falls, Armour & Ryerson Union Public Library is a dynamic organization that provides innovative programming in various formats to meet the evolving interests and needs of our diverse and growing population.



OUR CORE VALUES

ACCESSIBLE

Ensuring Library Services are accessible to the community in a variety of formats.

APPROACHABLE

Staff are friendly and knowledgeable. The Board is committed to investments in the development of trained and intelligent staff, current technologies and relevant current resources.

COLLABORATIVE

Working as a team internally, as well as fostering relationships externally with the community at large, to maximize community resources and benefits

FREEDOM TO READ

Facilitating access to all expressions of knowledge and intellectual activity.

INCLUSIVITY

Providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized.

INTEGRITY

Taking responsibility for meeting Library service needs of our communities in an efficient, effective, socially and fiscally responsible manner.

Core Values

LIBRARY OF THINGS... with accessible technology

CURRENT ITEMS:

- Aranet C02 Monitors (x2)
- BluRay Player
- Button/Magnet Maker
- Cricut Machine
- Exploring Backpacks (x4)
- Kill-a-Watt Lending Equipment (x3)
- LED Projector
- VR Goggle Headsets (x2)
- Sewing Machines (x5)
- Ontario Parks Parking Passes (x3)

WISH LIST:

MakerSpace:

- 3D Printer
- Robotics Lab
- Content Creation Studio
- Recording Studio
- Gaming Consoles & Games
- Cooking Lab
- Loanable Tablets/iPads
- Photography Studio (loanable cameras & equipment)

LIBRARY PROGRAMMING... continues to expand

- Alphabet StoryTime
- Minecraft & LEGO
- Youth Lounge - DROP IN (8+)
- Zines (with Anne-Marie)
- Dungeons & Dragons
- STEM Resources
- Sewing Club
- Book Club (Adult/Youth)
- Chess Club
- Seed Library Exchange
- StoryWalk Program (Seasonal)
- TD Summer Reading Club
- Little Libraries (KGS & Village Park)
- National Canadian Film Board: Film Nights

“Great place for parents to get out of the house and meet up with other parents and kids to play and make new friends!”

SPECIAL EVENTS... all year round

- Community Guest(s) Workshops
- Evening With an Author
- Family Literacy Day Celebrations
- Friends of the Library Fundraisers
- Joy of Reading Celebration
- Library Open House
- National Canadian Film Day
- Patron Appreciation Day
- Youth Special Activity Saturdays
- and much more!



BY THE NUMBERS - 2019

POPULATION

3,945

CIRCULATION

15,480

CARD HOLDERS

791

LIBRARY VISITS

11,861

PROGRAM ATTENDANCE

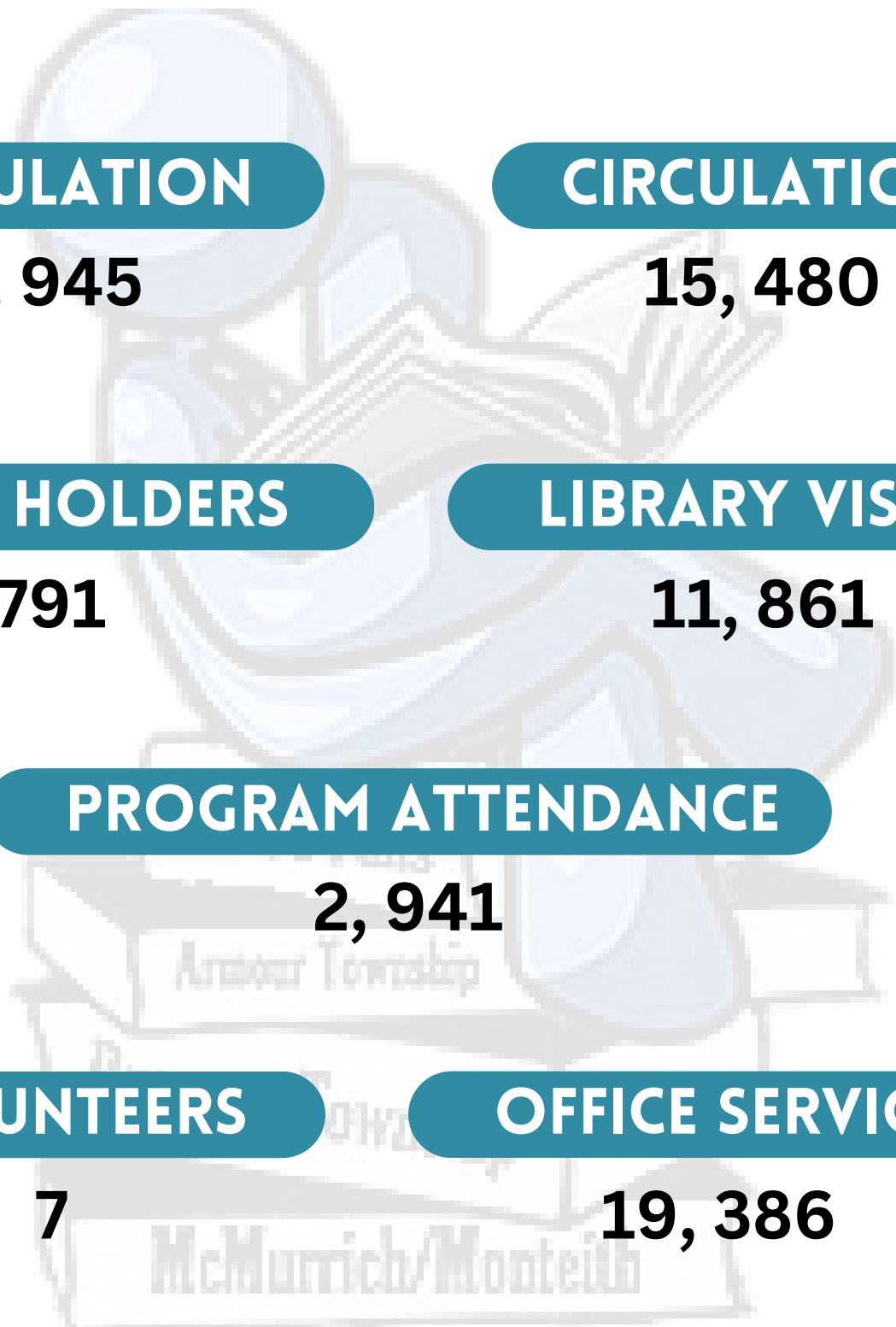
2,941

VOLUNTEERS

7

OFFICE SERVICES

19,386



1. PHYSICAL ENVIRONMENT

Based on the **Community Facility Needs Assessment (2021)**, it is still apparent that more space is required than what is currently available in order to meet the diverse needs of our growing community.

Objectives & Action Plans

1. Create a Strategic Campaign Plan
2. Create a Capital Strategic Plan
3. Develop partnerships within the community with transparency and accountability being key.
4. Develop memorandums of understanding with our municipalities.
5. Provide opportunities for community consultation (ie. town hall meetings, etc.)



STUDY / WORK STATIONS

Young patrons or individuals working remotely may not have public access to internet or a quiet space to work at home, so we have been their solution!

Two designated areas are used for this purpose daily throughout the week. Patrons of all ages can utilize this space to complete their homework, learn something new in a technology lesson or engage with others.

MEETING ROOM

There are meeting spaces available for presentations, workshops, group projects, book clubs, independent or group studies, or simply for leisure.

This space can be booked for private meetings adhering to operating hours and scheduled programming. This is primarily where Library Programming and the Makerspace is often conducted.



2. SERVICES & RESOURCES

Libraries are being recognized for more than just books. In this day and age, services go far beyond the traditional role of loaning reading materials and audio visual offerings, and we have seen a steady increase of patrons seeking more from their local library. Technology is ever-growing and ever-changing, and so are the needs of our patrons.

Objectives & Action Plans

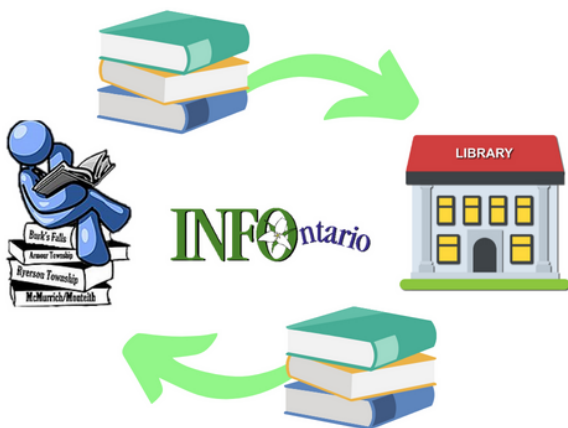
1. Maintain, promote, and expand services to the public:

- Develop outreach programs for those unable to get into the library or whose in remote locations. A potential service such as a "Book Mobile" could be implemented, which could really benefit our senior patrons.
- Expand technology support services (workshops and classes)
- Expand on loanable equipment available to patrons through the "Library of Things" collection.
- Continue to grow availability of digital literary services such as Libby.
- Continue to promote Interlibrary Loan and Self Interlibrary Loan services to our patrons.



2. Continue to develop staff retention strategies:

- Promote opportunities for ongoing professional development.
- Enhance staff knowledge of technology and applications.
- Enhance a culture that promotes a positive and open working environment.
- Plan for the intellectual and physical growth of Library Board and Staff.



“ The best resource for books, borrow a sewing machine, use the internet, borrow a fishing rod. I love our little library! ”

3. COMMUNITY RELATIONS (PARTNERSHIPS & VISIBILITY)

The library is committed to communicate to the municipalities and the public the value of our local public library. All library services and programs will be evaluated, and their benefits assessed to determine benefit/cost metrics.



CONTINUING PARTNERSHIPS... near and far!

Library Staff participate in a variety of festivals/activities in surrounding communities year-round and partner with local organizations for various workshops and special events, spreading the unity of community:

- Almaguin Chamber of Commerce
- Almaguin Adult Learning Centre
- Blue Sky Region Public Libraries
- Burk's Falls Art and Crafts Club Centre
- Burk's Falls & District Historical Society
- Friends of the Library Group
- Joy of Reading Celebration
- Land of Lakes Public School
- MYndful Movement
- National Film Board of Canada
- Ontario Parks
- TackleShare
- The S.P.A.C.E. Upstairs
- Local Farmers (through Seed Library)

OUR TEAM

Board Members:

- Penny Robb (Chair)
- Ruth Fenwick (Vice-Chair)
- Janice Schaefer (Trustee)
- Ryan Baptiste (Councillor)
- Rod Blakelock (Councillor)
- Tiffany Monk (Trustee)
- Kaiyla Hoffmann (Trustee)
- Beverley Abbott (Councillor)
- Joseph Vella (Trustee)
- Vicky Roeder-Martin (Representative)

Staff Members:

- Nieves Guijarro (CEO)
- Dorothy Simcock (Library Assistant)
- Josie Woodman (Library Coordinator)
- Lily Kyte (Summer Program Coordinator)



What Do You ❤️ About Your Library?

- “ The Super Awesome Helpful Staff ”
- “ Meeting New & Nice People ”
- “ Peace & Quiet to do my own thing ”
- “ The copy & fax machine ”
- “ Great spot to spend on a rainy day ”